

STRUT FOR A CAUSE

A FASHION SHOW WITH A *TWIST!*

WELCOME FROM THE ORGANIZERS

Brenda Brown *
Barbara Kupfer

COLON CANCER

Updates and how
it touches all of us

THE PROGRAM

Fashion show * Dinner *
Cocktails * Raffle

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MARCH 27, 2026

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**WELCOME TO OUR STRUT FOR A CAUSE
A FASHION SHOW WITH A TWIST!**

Proceeds to benefit UMass Memorial Hospital to support Colorectal Cancer and raise awareness of its impact on our lives and in society today.

We extend our heartfelt gratitude to the organizers, the committee, and the models that include medical professionals, doctors, Colon cancer survivors, and city officials. We can literally ask, "Is there a doctor in the house? YES! Walking the catwalk!"



Thomas Peponis, MD
Colon and Rectal Surgeon
Assistant Professor of Surgery
University of Massachusetts



Christopher A. Marshall, MD
Chief, Division of Gastroenterology
Assistant Professor UMass Chan
Medical School Model



Abbas Rupawala, MD
Director of Inflammatory Bowel
Diseases Program.
Assistant Professor of Medicine,
UMass Chan Medical School



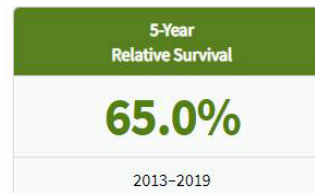
Colon Cancer Touches All our Lives

Did you know?

According to the the National Institute for Cancer, NIC, there will be 153,000 estimated (7.8%) new cases in 2026 of colon/colorectal cancer, and a 65% 5-year relative survival rate. Did you know?? It's preventable with pre-detection through colonoscopies and early detection?

At a Glance

Estimated New Cases in 2023	153,020
% of All New Cancer Cases	7.8%
Estimated Deaths in 2023	52,550
% of All Cancer Deaths	8.6%





Welcome to Strut for a Cause. A Fashion Show with a Twist!

It is my sincere privilege to extend heartfelt thanks to everyone who has participated in this special event. A very special appreciation goes to our generous sponsors, dedicated doctors, and the many UMass Memorial Health professionals who helped bring this evening to life.

My passion for this cause is deeply personal. I lost my mother to colorectal cancer in 2013, and many years before that, I lost my beloved “Meme” to this disease as well. Like so many of you, cancer has touched my family in profound ways. It affects all of us physically, emotionally, and financially and that is why we must continue to raise awareness, advocate for prevention, and work toward finding a cure.

Roll for Cancer was founded to unite healthcare professionals and community members to increasing awareness and raise critical funds to support colorectal cancer programs and patient care. Beyond fundraising, we strive to offer hope and guidance to patients and families navigating what can feel like an overwhelming journey.

If you would like to learn more or get involved, please feel free to speak with me during the event or email Rollforcancer@gmail.com

May all who enter as guests, leave as friends.

With gratitude,

Brenda Brown

Chairwoman, Strut for a Cause. A Fashion Show with a *Twist!*

Welcome to our Strut for a Cause Fashion Show fund-raiser. I have been a patient in Dr. Maykel’s group since the early 2000’s. At that time there was not much focus on community awareness of Colorectal cancer. In 2008 Drs. Maykel and Sweeny, and I began communicating on what we could do and began the Colorectal Cancer Alliance of Central Ma, which provides community outreach and raises public awareness of the impact of Colorectal cancer on our lives and in society.



Our mission is to bring together members of the community and healthcare professionals to increase awareness of Colorectal cancer with the purpose of improving and implementing prevention strategies. As a volunteer committee of patients, caregivers, and physicians, we work together to generate philanthropic support to achieve the goals of the Alliance.



The CCACM brings public awareness and community outreach to the central Massachusetts community in the following ways:

- Education through public lectures by physicians and patients
- Information, updates and links on colon cancer
- Fundraising events to support community education and research and treatment initiatives at the University of Massachusetts Chan Medical School such as the Strut for a Cause Fashion Show along with Roll for Cancer.

To learn how you can get involved you can talk to me at the event or email me at barbara_k@me.com

Barbara Kupfer-Co Chair



The Program

Welcome to our STRUT FOR A CAUSE A Fashion Show with a *TWIST*. We are truly grateful to our generous sponsors, dedicated committee members, talented models, participating stores, vendors, and our wonderful venue for helping make this event possible. Together, we are raising vital funds and awareness for Colorectal cancer.

A very special thank you to the incredible UMass Memorial Health doctors, nurses, and caregivers who are serving as our models this evening. Their willingness to step onto the runway reflects the compassion and dedication they show every day to their patients.

Tonight is about community, connection, and celebration. Mingle, meet new friends, enjoy our raffles, cheer on our incredible models, and most importantly — have a fantastic time while supporting an important cause

Thank you for being part of something meaningful.

Enjoy the evening!

Agenda

5:00-6:30pm	Check in. Cocktails, Raffles, Designer tables, educational tables
6:30	Opening Welcome Remarks and Introductions
6:45-7:45pm	Dinner Service Starts
8:00-9:00pm	Macy's Fashion Show w/a <i>Twist</i> surprise ending Raffles, 50/50 last chance
9:00-9:30pm	Raffle CALL, 50/50 CALL
Until 10pm	Closing Remarks, Music and Dance the night away

****Did You Know? Colon Cancer Facts throughout the magazine provided by Dr. Krunal Patel, MD, Gastroenterologist***

Meet the Committee

Thank you to the committee and our endless volunteers who worked diligently to make this event a success.

Brenda Brown Chairwoman

Barbara Kupfer Co-Chairwoman

Karon Shea-Fashion Show Organizer Commentator

Christina Andrianopoulos-Event MC, Marketing & Media,
Program Book Editor

Arlene Bosch-Back Stage Manager & Admissions

Alexandra Martin-50/50,Raffles & Admissions

Our Volunteers:

James Brown, Auction Announcer

George Cancelmo, Magazine Editor in Chief

Special Thanks

Macy's

Herbert Berg Florist-*Provided all the Beautiful Centerpieces*

Photographer-Jamison Webber

KSMM Models

Gus Giodarno, Martin & Stephanie-Luciano's Restaurant

DJ Thomas Andrianopoulos-Fenton



Did You Know?

There are many ways to get screened.

Non-invasive testing in the form of DNA testing (like Cologuard) and immunochemical testing (FIT) of a stool sample are legitimate options for those at average risk for CRC.

Model Volunteers

We thank our model volunteers for helping make this event successful. It wouldn't be a fashion show without you.

Christopher Marshall, MD, Chief,
Division of Gastroenterology

Tomas Peponis, MD, Colon & Rectal Surgeon

Abbas Rupawala, MD, Director of Inflammatory
Bowel Diseases program

Katelyn Stickney, NP w/Dr. Maykels, office for stoma's

David Cashia, MD, Chief, Hematology Dept

Debra Calnan, RN, Worcester Recovery Hospital

Allison Kostick Gastroenterology Department
at UMass Memorial Health

Phil Ober, NP

Ritika Revoori, Med Student

Tara Zadinis, KSM Management

Gayle Petty, KSM Management

Joseph Petty, Mayor of Worcester

Kate Toomey, City Council

Samuel Gabeaud, UMass Transportation

Kinga Laskabostock, UMass Project Manager

Dr. Errol Mortimer, MD, Orthopedics

Carisa Lozoraitis, Quality & Safety Project Manager

Poorva Bindal, MD, Hematology / Oncology



Fashions by Macy's * Natick Mall



Thank you to Macy's Merchandiser, Marijam for helping us make this happen. It wouldn't be a Fashion Show with a TWIST if it weren't for you believing in our cause.

Marijam AlHaidar

Macy's Fashion Merchandiser

Fashion has the power to transform how we feel, and tonight, I'm thrilled to bring that magic to the Roll for Cancer fundraiser. My name is Marijam AlHaidar, and as a Personal Stylist at Macy's in the Natick Mall, I've spent the past year helping people discover confidence, joy, and self-expression through style.

What I love most about styling is the connection — learning someone's story and translating it into a look that feels authentically them. Fashion isn't just clothing; it's a way of celebrating who we are, what we've overcome, and what we're stepping into next.



For tonight's show, I curated each outfit with intention. Every look you'll see on the runway was chosen to inspire: bold pieces that spark confidence, timeless staples that elevate everyday life, and fresh trends that bring a sense of fun and discovery. Some pieces may even surprise you — the kind you don't expect to love until you see them come alive on a real person.

My hope is that as the models walk the runway, you'll see something that speaks to you. Maybe it's a color that lifts your mood, a silhouette that makes you feel powerful, or a style you've never tried but suddenly can't stop thinking about. If a look catches your eye, you're welcome to pre-order it tonight. I'd be delighted to help you make it your own.

Most importantly, I'm honored to support an event that brings our community together for such a meaningful cause. Fashion can uplift, empower, and unite us, and I'm grateful to share that experience with you this evening.

Enjoy the show — and let yourself be inspired



Speakers * Our Stories



Rama S., of Shrewsbury, was just 45 when she faced an unimaginable diagnosis. She will share her profound story of how the physicians and healthcare professionals at UMass Medical worked with her on her journey and path to health and healing. Today, she is cancer-free.



Kara L.

Kara was pregnant with her second child when she suspected something was terribly wrong. She will share her story of how her persistence and not accepting... *"It's because you are pregnant and nothing else is wrong,"* led her to being diagnosed with colorectal cancer. Today she is cancer free and tells everyone, **"Refuse to Lose,"** and advocate for yourself especially when it doesn't seem right.





SPORTS FISHING EXCURSION

Not for the faint at heart, this is serious fishing. Tell your tales at the brewery & enjoy a Mexican fiesta

Includes:

- a. SEA GAR CHARTERS
Fishing Trip for (4) hours in Wells Maine
- b. The Cliff House (1) Night overnight stay in an OCEANFRONT King Guestroom

Valued at: \$740.00



FALMOUTH COUNTRY CLUB

FALMOUTH SPORTS PACKAGE

Enjoy a weekend at a private home * Golf at a Country Club * Dinner & Desert

Includes:

- a. Falmouth Country Club –Golf for (4)
- b. Iris Hotel overnight stay w/Breakfast for 2 people
- c. Bad Martha’s Farmer’s Brewery
- d. Soprano’s Exclusive Restaurant

Valued at: \$740.00

Silent Auction



FALMOUTH FISHING CHARTER

Enjoy a day fishing with friends and hit the town later for seafood and cocktails

Includes:

- a. Captain Jim’s Charter, in Falmouth 2026 Trip for up to (6) people
- b. Margaritaville Resort, Hyannis, one overnight stay with Waterpark passes
- c. Oak Bay Brewery, Hat & Bag
- d. Anjeo Mexican Restaurant

Valued at: \$1,165.00



HISTORIC SANDWICH

Enjoy Townhouse Weekend in Historic Sandwich

Includes:

- a. 2-days, 1- night (blackout days apply), for up to 4 guests
- b. Dinner at Tugboats--Hyannis Harbor
- c. Hooked Bar & Grill gift certificate

Valued at: \$1,000.00

Raffle Items



- AAA Northeast 1-Year Membership
- Black Dog, Water Bottle, Hat & Bag
- The Manor-Draft House Gift Certificate
- El Basha Gift Certificate
- Trader Joe's Bag of Goodies
- Sachs Jewelers Gift Certificate
- Altea's Eatery

Silent Auction- PACKAGE #3 Valued at: \$300.00	Night on the Town Hanover Theater Tickets to "Bored Teachers" Overnight stay at Beechwood Hotel – Sonoma Dinner for 2 and Breakfast
Silent Auction- PACKAGE #5 Valued at: \$500.00	Sports Night on the Town Overnight stay @ Homewood Suites by Hilton Worcester 2-Tickets Worcester Railers & swag bag Dinner or launch at Nancy Chang, Worcester
Silent Auction-PACKAGE #6 Valued at: \$215.00	Breath Spa Day--Release Well Being Center, Westborough Unlimited ½ Day Access to Bliss Lounge including Sun Sauna, Two Cold Plunges, Mineral Hot Tub and Eucalyptus Steam Room, plus choice of: custom 60-minute massage or, a 60-minute Blissful Facial
Silent Auction- PACKAGE #8 Valued at: \$90.00	Sports Package Anfernee Jennings-New England Patriots autographed photo Zach Kelly-Boston Red Sox autographed baseball
Silent Auction-PACKAGE #9 Valued at: \$125.00	ISLAND QUEEN FERRY - Pass ANEJO MEXICAN BISTRO --Hyannis SEAFOOD SAM'S -Sandwich
Silent Auction-PACKAGE#10 Valued at: \$370.00	COTUIT CENTER for the ARTS w/Swag Bag & tickets for two shows SIENA RESTAURANT in Mashpee Commons Dinner for 2 (Alcohol not included), CAPE COD WINERY(2) Bottles of Wine /glasses
Silent Auction- PACKAGE #11 Valued at: \$1000.00	Historic Sandwich, Cape Cod Weekend 2-days, 1-night stay 2026 (See Disclosures. blackout dates) Dinner-Tug Boats Restaurant-Hyannis Harbor Lunch-Hooked Bar & Grill--Falmouth
Silent Auction-PACKAGE # 12 Valued at: \$485.00	WORCESTER JCC, 3-Month Family Membership 122 DINER, Holden Altea's Cafe, Worcester
Silent Auction -PACKAGE #13 Valued at: \$100.00	Dr. Greens Golf and Entertainment Westboro Mandarin Restaurant
Silent Auction-PACKAGE #14 Valued at: \$205.00	Matha's Vineyard-STEAMSHIP AUTHORITY Pass SIMPLY DIVINE PIZZA-Falmouth MOONAKIS CAFE-Falmouth Gift Card and Swag--T Shirt, Sweatshirt, Hat, Mug
Silent Auction-PACKAGE # 15 Valued at: \$600.00	TOTAL WINE & More Private Wine class for up to 20 people Shrewsbury, MA
Silent Auction-PACKAGE #16 Valued at: \$300.00	Customized Design Official MLB Bat by Rot



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Did You Know?

Patients with localized cancer have a 5-year survival rate of 90%, whereas those with cancer that has spread throughout the body have a 5-year survival rate of 15%.

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In Memoriam

Brenda Brown, Creator Founder of Roll for Cancer and Chairwoman of Strut for a Cause Fashion Show, offers a tribute to her mother.



*In Loving Memory of my mom Rollande Ekroth.
Passed of Colon Cancer Age: 70*



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Did You Know?

Despite advances in the treatment of CRC, the best way to deal with it is to prevent it! Since the introduction of routine screening colonoscopy a few decades ago, the incidence of CRC has decreased.

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Did You Know?

A colonoscopy is the only available test that allows the doctor to get a look at the lining of the entire colon and remove polyps at the same time. Polyps are growths in the colon which can become cancerous.



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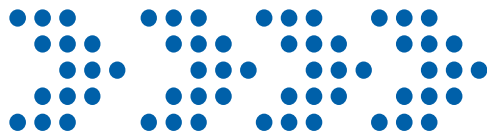


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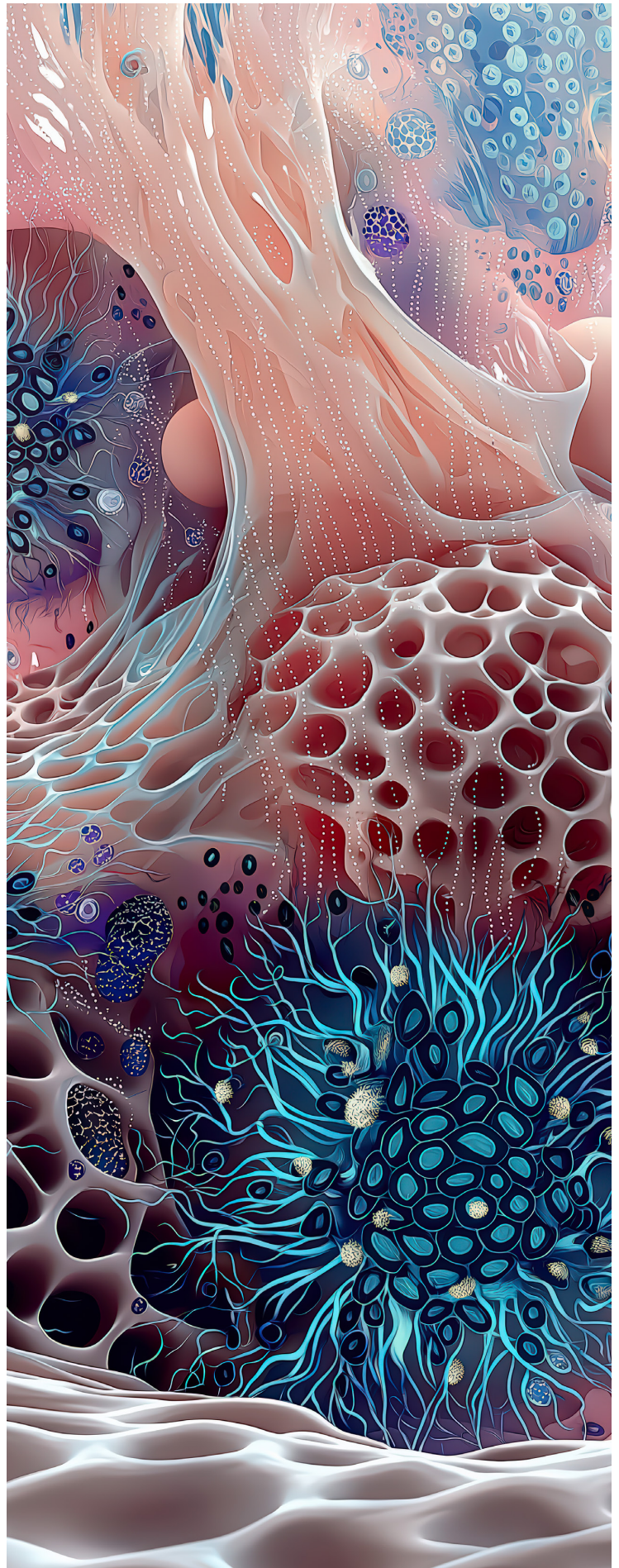
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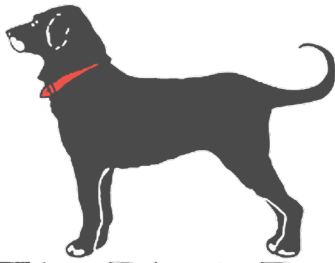
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The Black Dog



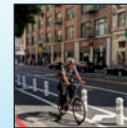
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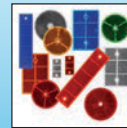
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Did You Know?

60% of people have localized or distant spread of the cancer at the time of diagnosis, which dramatically reduces their chance of survival.

Did You Know?

Despite being invasive, the preferred method for screening is a colonoscopy.

In most people, the benefit of getting a colonoscopy outweighs the risks, which are very low to begin with.



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This program has been made possible by your generous support! A special Thanks to our sponsors. We hope to make a difference!

Please donate today for next year at: www.RollforCancer.org

Keep on Rolling!!! until next time.....